

SAVE CARD NEW USER CAMPAIGN (Jan'25)

Factsheet and FAQ

bKash has arranged a Card to Wallet campaign (Add Money) where users who will be saving their UCB card in their bKash app and do a transaction of TK 2,000 or more in “My Account” and get TK 50 cashback.

C2W New Save Card Campaign (Jan'25)	
Campaign Duration	6 January 2025, 00:00:00 hours to 31 January 2025, 23:59:59 hours
Campaign Modality	Get Tk 50 cashback by adding Tk 2000 or more from UCB debit, credit, or prepaid card to bKash wallet and saving the card for the first time.
Conditions	<ul style="list-style-type: none"> • Applicable for UCB debit, credit, or prepaid card to Wallet (add money) only • One new card can be used once during the campaign period • All currently SAVED CARDS will be blacklisted and will not be eligible for cashback during the campaign period • Cashback to be applicable if the card is saved after performing Card to Wallet • Add Money - Card to Wallet - has to be done to ‘My Account’ • My Account means requestor wallet = credit party • Add Money to ‘other account’ will not be eligible for cashback • One customer will be able to get the cashback once during the campaign period • Applicable cashback per transaction: Tk 50 • Campaign period cashback limit: Tk 50 • One customer will be able to get the cashback once during the campaign period • Cashback to be given within 3 working days • Add money charge will be applicable as per Bank’s schedule of charges.
Channel	App

Frequently Asked Questions:

1. What is the duration of this campaign offer?

- ◆ The offer is valid from 6 January 2025, 00:00:00 hours to 31 January 2025, 23:59:59 hours

2. What is the offer in the Add Money Campaign??

- ◆ Save card in bKash (for card to Wallet) & do a transaction of Tk 2,000 or more to get Tk 50 Cashback
Action1: Card to Wallet of amount minimum BDT 2,000 or more
Action2: Save the Card from which you have made the transaction

3. Are there any conditions for the campaign?

- Yes, as mentioned in the above table.

4. Will I receive the incentive if my add money is successful??

- ◆ If your transaction is valid, bKash recognizes the transaction as authentic and incoming transaction of your account is active, you will receive cashback **within 3 working days**. However, bKash reserves the right to cancel cash back payout if the particular transaction and/or your transaction behavior raises reasonable suspicion that you have abused the benefit of the cash back campaign.

5. Is there any chance that my incentive will be delayed? If yes, what should I do?

- ◆ Most likely you will receive your cashback within 3 working days as per eligibility. There could be unanticipated cases where cash back payment would be delayed due to unknown/unforeseen issues. If you do not receive your cash back, you can call 16247 or approach bKash centers, bKash Care, Facebook fan page, Web chat (Live chat service) as well as send e-mail to support@bkash.com to know details about it.
