



Factsheet – CCBP First Time Offer

Up to BDT 200 Cash Reward on Credit Card Bill Payment from upay!

Duration: May 01 – June 30, 2024

Offer Details:

- Customers who never paid credit card bill (any of the following channels) from upay wallet, will receive 0.8% instant cash reward up to BDT 100 per month and BDT 200 during campaign period on any amount of Credit Card Bill Payment.
- The campaign will be eligible for following Credit Card Bill Pay channels:

	Eligible Channels
	UCB Credit Card Bill Payment
	VISA Credit Card Bill Payment
Ν	Mastercard Credit Card Bill Payment

Terms & Conditions:

- Customer can avail the cash reward multiple times.
- One customer can avail maximum BDT 100 Cash Reward per month and BDT 200 in two months during the campaign period.
- Customer has to perform the first credit card bill payment during May-June to be eligible for the offer.
- One customer can avail the cash reward in any two months among the three months (May/June/July). No consecutive restriction is applicable.
- If the customer performs the first transaction in May, he can avail the Cash Reward in any one of the next two months (June/July) again. If the customer performs the first transaction in June, he/she can avail the cash reward in next month (July) again. If the customer performs the first transaction in July, he/she is not eligible for the offer.

Credit Card Bill Payment	Campaign Period		lub,
Credit Card Bill Payment	Мау	June	July
First time Transaction (Eligibility)	Yes	Yes	N/A
Made Payment in May and June	Yes	Yes	No
Made Payment in May and July	Yes	No	Yes
Made Payment in June and July	N/A	Yes	Yes

- User will receive the cash reward instantly.
- Cash reward amount will be added to the Cash Reward wallet.
- In order to be eligible for this offer, you must have an active and full profile upay Account.
- Agents are not eligible for this campaign.
- Customers can use the cash reward for any activity other than Cash Out, Send Money, and Fund Transfer.
- Cash Reward validity in 90 days. Customer can check "Cash Reward" balance from the account page in-app and also in USSD under "My উপায়" option.
- উপায় reserves the right to change/modify campaign terms & conditions or cancel cash reward payout if the particular transaction and/or the customer transaction behavior raises reasonable suspicion that the customer has abused the benefits of the campaign.