

## **Mastercard Eid ul Adha Electronics Campaign 2025 – FAQ**

### **1. What is the Mastercard Eid ul Adha Electronics Campaign 2025?**

Mastercard launched exciting electronics campaign this summer, leading up to Eid-ul-Adha 2025. This exclusive campaign gives UCB Mastercard debit, credit, and prepaid cardholders the opportunity to win amazing rewards while enjoying special discounts of up to 25% at selected electronics merchants throughout the campaign period.

### **2. What is the campaign duration?**

The campaign will run from **May 1, 2025, until Eid-UI-Adha 2025.**

### **3. What is the reward for the top spenders?**

**Mastercard will offer the following rewards at each participating merchant:**

- **A Complete Couple Travel Package for 2N-3D (Dhaka–Sylhet-Dhaka) including airfare, 5-star accommodation, airport transfers - 1 winner (Couple)**
- **Home Appliance Voucher (Value: BDT 25,000) – 1 winner**
- **Home Appliance Voucher (Value: BDT 15,000) – 2 winners**
- **Home Appliance Voucher (Value: BDT 10,000) – 6 winners**

**Total Rewards per Merchant: 10**

### **4. Which merchants are participating in the campaign?**

The following electronics merchants are part of the campaign:

- |                               |                           |
|-------------------------------|---------------------------|
| • <b>Transcom Electronics</b> | • <b>Electro Mart</b>     |
| • <b>Walton</b>               | • <b>Singer</b>           |
| • <b>Vision Emporium</b>      | • <b>Rangs Electronic</b> |

### **5. How can I win rewards in this campaign?**

Winners will be selected based on total Mastercard spend volume at each participating merchant during the campaign. If there's a tie:

- The number of transactions will be considered.
- If the number of transactions is identical, the winner will be determined by who made the earlier transaction.

### **7. What discounts are available for Mastercard cardholders?**

UCB Mastercard cardholders will enjoy exclusive discounts at participating merchants (discount rates vary by merchant):

- **Walton:** Up to 25% off on selected products
- **Electro Mart:** Up to 14% off on all products
- **Transcom Digital:** Up to 20% off on all products
- **Singer:** Spend & Win (no discounts)
- **Vision Emporium:** Up to 10% off on selected items
- **Rangs Electronics:** Up to 10% off on all products

### **8. What types of transactions are eligible?**

Only retail transactions made with UCB Mastercard debit, credit, or prepaid card are eligible. Commercial transaction and Cash purchases are not eligible.

### **9. Can Mastercard change or cancel the campaign?**

Yes, Mastercard reserves the right to extend, suspend, or amend the campaign without prior notice.