



## **'Sip & Fly' with Mastercard & Gloria Jean's Coffees - Campaign 2025 - Season 2**

### **Frequently Asked Questions (FAQs)**

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#### **1. What is the campaign?**

Mastercard has partnered with Gloria Jean's Coffees to launch the exciting '**Sip & Fly**' season 2 campaign 2025. Customers who use Mastercard debit, credit, or prepaid card to make purchases at any Gloria Jean's Coffees outlet in Bangladesh during the campaign period will be eligible to participate.

#### **2. How will the winners be selected?**

Cardholders with the highest spend volume during the campaign period will win amazing prizes:

- **1st Prize:** 3-night, 4-day Maldives Couple Package (*airfare and accommodation included*)
- **2nd Prize:** PlayStation 5
- **3rd Prize:** 2-night, 3-day Cox's Bazar Couple Trip (*airfare and accommodation included*)

#### **3. Is there any discount available?**

• Customers can enjoy 10% discount on all food and beverage items, including coffee (excluding special menus and merchandise).

#### **4. What is the campaign period?**

The campaign will run from **November 23 to December 30, 2025.**

#### **5. Who is eligible to participate?**

The campaign is open to Mastercard-branded debit, credit, and prepaid cardholders

#### **5. Eligibility Criteria**

To qualify for the campaign, participants must:

- Hold a Mastercard issued by any Mastercard-issuing bank or NBFI in Bangladesh. Participation is automatic upon making an eligible transaction.
- Make purchases at any Gloria Jean's Coffees outlet in Bangladesh using a Mastercard debit, credit, or prepaid card during the campaign period.

#### **6. Winning Criteria:**

Winners will be determined based on the highest spend volume done with Mastercard-branded cards. Participants with the highest volume will be announced as winners.

In cases where two or more Mastercard cardholders score the same volume, the winner will be determined based on the total transaction number. If the transaction numbers are also identical, the winner will be the cardholder who made the transaction earlier.



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**6. Ineligible Transactions**



The following transactions will not be considered:

- Repetitive transactions of the same amount at a single outlet conducted for commercial purposes (only one transaction will be counted in such cases).
- Transactions made for commercial purposes.
- Non-retail transactions.
- Cash purchases.

## **7. Ineligible Participants**

The following individuals are not eligible to participate:

- Permanent or contractual employees of Mastercard and Gloria Jean's Coffees.
- Employees of Mastercard's advertising, PR, or vendor partners involved in the campaign.
- Employees of the card business or associated teams/departments of participating issuer banks and NBFIs.
- Cardholders who are permanent residents outside Bangladesh.

## **8. General Terms**

- Mastercard reserves the right to disqualify any transaction deemed commercial or suspicious.
- Mastercard & Participating merchant reserve the right to modify, extend, or suspend the campaign at its sole discretion without prior notice.

## **9. Can customers participate with cash purchases?**

No, cash purchases do not qualify for the campaign. Customers must use UCB Mastercard to make payment to be eligible to participate.

\*\*\* Other standard terms and conditions may apply.