



FAQ - Mastercard Eid ul Adha Grocery Campaign 2025

1. What is the Mastercard Eid ul Adha Grocery Campaign 2025?

Mastercard has launched an exclusive campaign to make grocery shopping more rewarding during Eid ul Adha. [UCB Mastercard debit, credit, or prepaid cardholders](#) will have the opportunity to win grocery vouchers worth up to [BDT 10,000](#).

2. What is the campaign period?

The campaign runs from [May 26, 2025, to June 6, 2025 \(12 days\)](#).

3. Where can I shop to be eligible?

You can shop at any of the following participating grocery merchants:

- Agora
- Daily Shopping
- Meena Bazar
- Lavender
- Prince Bazar
- Shwapno
- Unimart

4. What rewards can I win?

Winners will receive grocery vouchers from each merchant. The rewards include:

Reward Type	Voucher Value (BDT)
Top Reward	10,000
Other Rewards (multiple winners)	4,000

5. How can I win?

Winners will be selected based on the highest total spending using their Mastercard at participating merchants during the campaign period. In the case of a tie, the number of transactions will be considered to determine the winner.

6. What kind of transactions are eligible?

Only retail transactions are eligible. Commercial transactions and cash purchases will not be considered.

7. Can Mastercard modify the campaign rules?

Yes. Mastercard reserves the right to modify, extend, or suspend the campaign at any time without prior notice.

Ends