

Mastercard Spend & Win Campaign 2025: “Sail Beyond”

Frequently Asked Questions (FAQs)

1. What is the campaign about?

Mastercard launched the campaign, titled "**Sail Beyond**," to provide cardholders with priceless moments. The flagship campaign aims to make New Year 2025 more exciting and rewarding by encouraging everyday spending via Mastercard debit, credit & prepaid cards. Participating in the campaign, UCB Mastercard Cardholders will get an opportunity to win the **Grand Prize—an Exclusive Couple's Trip Cruise Trip on 'Dream Cruise' along with other exciting prizes.**

2. What is the campaign duration?

The Campaign starts with effect from **January 1, 2025**, and will continue till **February 9, 2025**. (40 days)

1. What are the awards offered in the campaign?

- **Grand Prize:** Mastercard cardholders have the opportunity to win an incredible Grand Prize—a couple's trip on the luxurious 'Dream Cruise' for 4 nights and 5 days! This package includes round-trip airfare from Dhaka to Singapore, along with an unforgettable cruise experience with food & accommodation. The 3-night, 4-day cruise will start from Singapore, visiting the vibrant Penang Port and Port Klang in Malaysia before returning to Singapore.
- The next winners will have the **opportunity to win exciting prizes including travel vouchers for other travel destinations, electronic & gadgets, dinner & shopping coupons, and more.**

2. What are the minimum eligibility criteria to participate in the campaign?

- The customers have to conduct the transactions using UCB Mastercard Debit, Credit, or Prepaid Card in order to participate in the campaign.
- During the campaign period, the Cardholder is required to use their Mastercard at least 4 (four) times either at the Point of Sale (POS) or through an E-commerce portal.
- Each transaction made using the Mastercard must have a minimum value of BDT 1,000 for Domestic Transactions or USD 25 for Overseas Transactions.

3. How are the points calculated?

- Each retail transaction will qualify for points under this campaign as follow:
 - **3 Points for Cross-border POS retail transaction of USD 25 or above.**
 - **2 Points for Domestic POS, E-commerce & Cross-border E-commerce transaction of BDT 1,000 or USD 25 above.**

4. Are split or multiple transactions eligible for the campaign?

No, split or multiple transactions made at the same merchant location within the same day/repetitive transaction of same amount at a specific merchant for commercial purpose will not be eligible for the campaign. In such instances, only 1 transaction will be counted.

5. Are transactions involving Mobile Financial Services (MFS) accounts or wallet loading eligible for the campaign?

No, any transaction related to the MFS accounts or wallet loading will not be eligible for this campaign.

6. What are the winning criteria for the campaign?

The winner will be determined based on the maximum points earned through the frequency of transactions made with the Mastercard-branded cards. The participants with the highest number of points will be announced as the winners.

*In cases where 2 or more Mastercard Cardholders score the same number of points, the winner will be decided on the basis of the transaction value. In case the transaction value is also identical for 2 or more Mastercard cardholders, the winner will be decided on the basis of who made the transaction earlier.

7. Who is eligible for the campaign?

Participation in the campaign is only open to Bangladeshi citizens residing in the country, holding a UCB Mastercard.

8. What type of transactions are not eligible for participating in the campaign?

Only retail transactions will be eligible for this campaign and Mastercard reserves the right to disallow any transaction performed for commercial purposes.

9. Will customers participate with cash purchases?

No, cash purchases will not be eligible to participate under this campaign.

*Mastercard reserves the right to modify, extend or suspend this campaign at any time.

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