

SPEND & WIN FIFA WORLD CUP 2026™ QUARTER FINAL TICKETS

Frequently Asked Questions (FAQ)

1. What is the campaign?

UCB is bringing an exciting opportunity for its valued cardholders. Spend with your UCB VISA Debit or Credit Card during the campaign period and get a chance to win official FIFA merchandise and a once in a lifetime opportunity to win **2 tickets to a Quarter Final match of the FIFA World Cup 2026™**.

2. What are the prizes of this campaign?

Grand Prize – Highest Spender

- 2 tickets to a Quarter Final match of the FIFA World Cup 2026™
- Official FIFA merchandise

Next 20 Highest Spenders

- Official FIFA merchandise

Next 100 Highest Spenders

Selected merchandise items such as:

- Diary
- Pens
- Key Chains
- Tote Bags

3. What is the campaign period?

The campaign will run from **20 April 2026 to 09 June 2026**.

4. Who can participate in this campaign?

All eligible UCB VISA Debit and Credit Cardholders can participate in this campaign.

5. How can I qualify for the campaign?

Simply use your UCB VISA Debit or Credit Card for the following eligible transactions during the campaign period:

- POS (in-store) purchases, both domestic and international
- Online (e-commerce) purchases, both domestic and international
- International ATM cash withdrawals (**Credit Cards only**)
- Minimum spend requirement: BDT 200,000 or above to qualify for the campaign

6. How will winners be selected?

Winners will be selected based on the **highest total eligible spending volume** during the campaign period.

7. Who will receive the prizes?

All prizes will be awarded to the **Basic Cardholder only**. Eligible spending from Supplementary Cards linked to the same account will be added to the Basic Card spending volume. However, in all cases, tickets and merchandise prizes will be issued solely in the name of the Basic Cardholder.

8. What expenses are not included in the Grand Prize?

Only the match tickets will be provided. All other expenses must be borne by the winner, including:

- Airfare and transportation
- Visa processing costs
- Hotel accommodation
- Meals
- Personal expenses
- Any other travel-related costs

9. Which transactions are not eligible for this campaign?

The following transactions will not be counted:

- Wallet loads
- Domestic ATM cash withdrawals
- EMI transactions
- Transactions on staff accounts

10. Can the prizes be exchanged for cash or any other reward?

No. Tickets and merchandise prizes cannot be exchanged, transferred, converted into cash, vouchers, or any alternative reward.

11. When will the winners be announced?

Selected winners will be contacted directly by UCB after completion of the campaign.

12. Can UCB change or cancel the campaign?

Yes. UCB reserves the right to amend, suspend, withdraw, or cancel the campaign at any time without prior notice, as per bank policy.

13. Where can I get more information?

For further details, please contact **UCB Call Centre 16419** or email customerservice.card@ucb.com.bd.