

POHELA BOISHAKH CASHBACK & DISCOUNT OFFERS -2026

Frequently Asked Questions (FAQ)

1. What is the offer?

UCB is celebrating Pohela Boishakh with exciting rewards for its cardholders. Customers can enjoy exclusive discounts and cashback offers on food delivery, dining, entertainment and lifestyle partners using UCB Cards.

2. What are the offers under this campaign?

- **20% Discount on Foodpanda** (*UCB Credit Cards only*)
- **20% Cashback at Selected Restaurants** (*UCB Credit Cards only*)
- **20% Cashback at Selected Entertainment Hubs** (*UCB Credit Cards only*)
- **Up to 50% Discount at Selected Partner Outlets** (*All UCB Debit, Credit & Prepaid Cards*)

3. What is the campaign duration?

The campaign will run from **10 April to 18 April 2026**.

4. Who is eligible for this campaign?

All UCB Credit Cardholders are eligible to participate. Both primary and supplementary cardholders are eligible for the offer. Transactions made with supplementary cards will be combined with the primary card and treated as a single entity, and all cashback will be credited to the primary card account.

5. Where can I avail this offer?

| CATEGORY | FOOD DELIVERY | DINING SEGMENT | | | ENTERTAINMENT |
|--------------------------------|---|--|--|--|--|
| | | FINE DINING | COFFEE SHOPS | FAMILY RESTAURANTS | |
| Minimum Spend | BDT 499 | BDT 3,000 | BDT 1,000 | BDT 2,000 | BDT 1,000 |
| Offer Percentage | 20% discount | 20% cashback | | | 20% cashback |
| Offer Duration | All Day | 02:00 PM to 10:00 PM | | | 02:00 PM to 10:00 PM |
| Maximum Cashback amount | Voucher of BDT 150 (Applicable for three transactions) | Maximum cashback BDT 1,000 per cardholder combining all dining segments. | | | Maximum cashback BDT 1,000 per cardholder |
| Partner(s) | <ul style="list-style-type: none"> • Foodpanda | <ul style="list-style-type: none"> • Steak Out • Thai Emerald • Boho Dhaka • Galitos • Tu Do Restaurant & Cafe • Hongbao | <ul style="list-style-type: none"> • North End Coffee Roasters • Koi The • Tabaq • Le Do'r | <ul style="list-style-type: none"> • Terracotta Tales • Ahare Bahar • Jatra Biroti • Swade Bangladesh • Boithok • Dhanmondi Kabab & Restaurant • Shodeshi Restaurant • Gharana Restaura (CTG) • Dawat Restaurant (CTG) • Mughal Dine (Syl) • Woondal King Kabab (Syl) • Khazana Uttara | <ul style="list-style-type: none"> • Star Cineplex • Toggi Fun World |

6. How will the cashback be credited?

Eligible cashback will be credited to the customer's credit card account within 30 working days after campaign ends.

7. DISCOUNT OFFERS LIST-

Enjoy up to 50% discount with UCB issued debit, credit and prepaid cards at below partners:

| PARTNERS LIST | PARTNER ADDRESS | CATEGORY | DISCOUNT |
|--|--|----------------|---|
| KENSHO | ALL OUTLETS | BEAUTY SALOONS | 10% |
| HABIB TAZKIRA'S | ALL OUTLETS | BEAUTY SALOONS | 20% |
| FIONA MAKEUP & BEAUTY SALON | ALL OUTLETS | BEAUTY SALOONS | 20% |
| RITZ | ELEGANT SQUARE (LEVEL 7), HOUSE-3B, ROAD-111, GULSHAN-2, DHAKA 1212, BANGLADESH, (OPPOSITE OF AZAD MASJID) | DINING | UP TO 15% (10% FOR DEBIT & PREPAID CARDS, 15% FOR CREDIT CARDS) |
| BEST WESTERN PLUS RUNWAY | PLOT: 1C-2C, ROAD: 17-18, KABI FAROOQ SHARONI, NIKUNJA-2, DHAKA | DINING | 10% ON POHELA BOISHAKH SET MENU |
| BAMBOO SHOOT | 101, GULSHAN AVENUE, R.M. CENTER, GULSHAN, DHAKA | DINING | 10% |
| HASHTAG RESTAURANT MUSIC CAFE & LOUNGE | MEHEDIBAG JAME MASJID MARKET, MEHIDIBAG, CHATTOGRAM | DINING | 10% |
| HOUSE CAFE BY SPACE | PLOT-NEW-70, SATMASJID ROAD, DHANMONDI, DHAKA | DINING | 10% |
| THE DOWN TOWN | PLOT-3129/30, SHOP-11, SAGUFTA HOUSING, PALLABI, MIRPUR, DHAKA | DINING | 10% |
| KHAZANA MITHAI | ALL OUTLETS | SWEETS | 10% |
| KESAR SWEETS | ALL OUTLETS | SWEETS | 10% |
| BISHWO RANG | ALL OUTLETS | LIFESTYLE | 10% (09-14 APRIL 2026) |
| INFINITY MEGA MALL | ALL OUTLETS | LIFESTYLE | 10% (09-14 APRIL 2026) |
| RICHMAN | ALL OUTLETS | LIFESTYLE | 10% (09-14 APRIL 2026) |
| LUBNAN | ALL OUTLETS | LIFESTYLE | 10% (09-14 APRIL 2026) |
| KAMALA VANDER MEGA BAZAR | ALL OUTLETS | LIFESTYLE | 10% (09-14 APRIL 2026) |
| GULSHAN SHAREE MUSEUM | SHOP#1/3, BASEMENT-1, PLOT# 15, ROAD# 103, PINK CITY SHOPPING COMPLEX, GULSHAN-2, DHAKA | LIFESTYLE | 10% |
| GUL AHMED CHITTAGONG | SHOP#210-213, IMAM MANSION (1ST FLOOR)), UNIT-1, TERIBAZAR, CHATTOGRAM | LIFESTYLE | 10% |
| PREMS COLLECTIONS | UNION CENTER, 68/1, GULSHAN AVENUE, GULSHAN-1, DHAKA | LIFESTYLE | 15% (EXCEPT GLOBAL TOP BRAND) |
| PRIYO | HOUSE#06, 1ST FLOOR, 99 GULSHAN AVENUE, GULSHAN-02, DHAKA | LIFESTYLE | UPTO 20% |
| ROYAL MALABAR LIFESTYLE | HOUSE#14-16, KHAN TOWER, LEVEL#4,5&6, SONARGAON JANAPATH ROAD, SECTOR#11, UTTARA, DHAKA | LIFESTYLE | 30% |

| | | | |
|----------------------------------|--|-----------|-------------------------|
| SHORMI'S COLLECTION | SHOP#29 & 19, LEVEL#01, PINK CITY SHOPPING COMPLEX, GULSHAN-2, DHAKA | LIFESTYLE | 20% |
| MST POLO CLUB | SHOP#214, 1ST FLOOR, UTTARA SQUARE, UTTARA, DHAKA | LIFESTYLE | 20% |
| DHAKAI JAMDANI HOUSE | SHOP#03, BL-A, LANE#05, BENARASHI POLLI, MIRPUR#10, DHAKA | LIFESTYLE | 10% |
| B-STAR | SHOP-432(3RD FLOOR), ZAM ZAM TOWER, SECTOR-13, UTTARA, DHAKA | LIFESTYLE | 10% |
| KAY KRAFT | ALL OUTLETS | LIFESTYLE | 10% |
| YOUNG KEY | ALL OUTLETS | LIFESTYLE | 10% |
| LEND | ALL OUTLETS | LIFESTYLE | 10% |
| VIVA CREATION | ALL OUTLETS | LIFESTYLE | 15% |
| SARA LIFESTYLE | ALL OUTLETS | LIFESTYLE | 10% |
| SPARK GEAR | ALL OUTLETS | LIFESTYLE | 10% |
| DHAKA REPUBLIC | ALL OUTLETS | LIFESTYLE | 10% |
| BE ONE 2 WIN (B2) | ALL OUTLETS | LIFESTYLE | 10% |
| CROCODILE BD | ALL OUTLETS | LIFESTYLE | 15% |
| GIORDANO | ALL OUTLETS | LIFESTYLE | 20% |
| ROYAL MALABAR JEWELLERS | HOUSE#14,16, KHAN TOWER (2ND FLOOR), SONARGAON JANAPATH ROAD, SECTOR#11, UTTARA, DHAKA | JEWELLERY | UPTO 26% (DIAMOND ONLY) |
| M/S. ANAMIKA JEWELLERS | 122, MIMI SUPER MARKET (2ND FLOOR), CHATTOGRAM | JEWELLERY | 50% (ON MAKING CHARGE) |
| MODERN PARIJAT JEWELLERS | 26, AMIN CENTER (3RD FLOOR), LALKHAN, CHATTOGRAM | JEWELLERY | 50% (ON MAKING CHARGE) |
| THE PARMA JEWELLERS | SHOP#602, AZMZAM TOWER, SECTOR#13, UTTARA, DHAKA | JEWELLERY | 30% (ON MAKING CHARGE) |
| SREEJA GOLD PALACE-EASTERN PLAZA | SHOP#04/60/61 (3RD FLOOR), SONARGAON ROAD, HATIRPOOL, DHAKA | JEWELLERY | 20% (ON MAKING CHARGE) |

8. What is the operation policy?

- Offers cannot be combined with other promotions unless expressly stated
- Inclusion of service charges or additional fees in discounted prices is subject to the merchant's policy.
- Discounts are offered at the sole discretion of partner merchants and may not always be applicable.
- The Bank and partner merchants reserve the right to amend, suspend, or withdraw offers, in whole or in part, including on specific days, without prior notice.
- The Bank shall not be held liable for any discrepancies or issues related to offers that fall under the discretion of partner merchants.

9. Who can I contact for assistance?

For queries, please call our **24/7 Call Center at 16419** or email customerservice.card@ucb.com.bd