

MASTERCARD EID UL ADHA SPEND & WIN CAMPAIGNS 2025

EID ELECTRONICS CAMPAIGN

1. What is the Mastercard Eid ul Adha Electronics Campaign 2025?

Mastercard launched exciting electronics campaign this summer, leading up to Eid-ul-Adha 2025. This exclusive campaign gives UCB Mastercard debit, credit, and prepaid cardholders the opportunity to win amazing rewards while enjoying special discounts of up to 25% at selected electronics merchants throughout the campaign period.

2. What is the campaign duration?

The campaign will run from **May 1, 2025, until Eid-UI-Adha 2025.**

3. What is the reward for the top spenders?

Mastercard will offer the following rewards at each participating merchant:

- A Complete Couple Travel Package for 2N-3D (Dhaka–Sylhet-Dhaka) including airfare, 5-star accommodation, airport transfers - 1 winner (Couple)
- Home Appliance Voucher (Value: BDT 25,000) – 1 winner
- Home Appliance Voucher (Value: BDT 15,000) – 2 winners
- Home Appliance Voucher (Value: BDT 10,000) – 6 winners

Total Rewards per Merchant: 10

4. Which merchants are participating in the campaign?

The following electronics merchants are part of the campaign:

- Transcom Electronics
- Walton
- Vision Emporium
- Electro Mart
- Singer
- Rangs Electronic

5. How can I win rewards in this campaign?

Winners will be selected based on total Mastercard spend volume at each participating merchant during the campaign. If there's a tie:

- The number of transactions will be considered.
- If the number of transactions is identical, the winner will be determined by who made the earlier transaction.

7. What discounts are available for Mastercard cardholders?

UCB Mastercard cardholders will enjoy exclusive discounts at participating merchants (discount rates vary by merchant):

- **Walton:** Up to 25% off on selected products
- **Electro Mart:** Up to 14% off on all products
- **Transcom Digital:** Up to 20% off on all products
- **Singer:** Spend & Win (no discounts)
- **Vision Emporium:** Up to 10% off on selected items
- **Rangs Electronics:** Up to 10% off on all products

8. What types of transactions are eligible?

Only retail transactions made with UCB Mastercard debit, credit, or prepaid card are eligible. Commercial transaction and Cash purchases are not eligible.

9. Can Mastercard change or cancel the campaign?

Yes, Mastercard reserves the right to extend, suspend, or amend the campaign without prior notice.

EID GROCERY CAMPAIGN

1. What is the Mastercard Eid ul Adha Grocery Campaign 2025?

Mastercard has launched an exclusive campaign to make grocery shopping more rewarding during Eid ul Adha. [UCB Mastercard debit, credit, or prepaid cardholders](#) will have the opportunity to win grocery vouchers worth up to [BDT 10,000](#).

2. What is the campaign period?

The campaign runs from [May 26, 2025, to June 6, 2025 \(12 days\)](#).

3. Where can I shop to be eligible?

You can shop at any of the following participating grocery merchants:

- Agora
- Daily Shopping
- Meena Bazar
- Lavender
- Prince Bazar
- Shwapno
- Unimart

4. What rewards can I win?

Winners will receive grocery vouchers from each merchant. The rewards include:

Reward Type	Voucher Value (BDT)
Top Reward	10,000
Other Rewards (multiple winners)	4,000

5. How can I win?

Winners will be selected based on the highest total spending using their Mastercard at participating merchants during the campaign period. In the case of a tie, the number of transactions will be considered to determine the winner.

6. What kind of transactions are eligible?

Only retail transactions are eligible. Commercial transactions and cash purchases will not be considered.

7. Can Mastercard modify the campaign rules?

Yes. Mastercard reserves the right to modify, extend, or suspend the campaign at any time without prior notice.

Ends