

FAQ | UCB CARDS EID-UL-ADHA CAMPAIGN-2026

1. What is Eid ul Adha Campaign?

Eid-ul-Adha campaign is a seasonal promotional offering **cashback and discounts** for UCB Credit Cardholders across lifestyle, shopping, grocery, EMI, online travel agency and online platforms etc.

2. What is the campaign validity?

The campaign runs across multiple categories with varying validity periods. The primary campaign period starts from **12 May 2026** and continues until the **eve of Eid-ul-Adha 2026**, with certain category-specific extensions (e.g. EMI Cashback will run till 31st May, 2026).

3. Which cards are eligible for the offers?

- All UCB issued Visa & Mastercard Branded Credit Cards are eligible.
- Both Primary and Supplementary Credit Cardholders will be eligible for the offer. Transactions made with the Supplementary Card will be combined with the Primary Card and treated as a **single entity**. All rewards will be credited to the Primary Card.

4. Lifestyle Cashback Offers: Up to 20% Cashback

Offer Details:

- **Up to 20% Cashback**
- Maximum **BDT 1,000 per day**
- Total Cashback **BDT 2,000 per card combining all lifestyle partners**
- Minimum transaction: **BDT 5,000**
- Starts From **12th May to eve of Eid-ul-Adha 2026**
- Applicable for both **Online & Offline**

Lifestyle Partners			Cashback %
Aarong	Yellow	Lubnan	15% Cashback
Artisan	Richman	Infinity	
Le Reve	Cats Eye	Ecstasy	
Apex	Bata		20% Cashback

5. Grocery Cashback-

Offer Details:

- **15% Cashback**
- Maximum **BDT 500 per day**
- Total Cashback **BDT 1,000 per card combining all grocery partners**
- Minimum transaction: **BDT 3,000**
- Starts From **17th May to eve of Eid-ul-Adha 2026**
- Applicable for both **Online & Offline**

Participating Partners			
Unimart	Agora	Shwapno	Meena Bazar
The Prince Bazar	Apon Family Mart	The Basket	Shopping Bag

6. EMI Cashback –

Offer Details:

- **Up to BDT 6,000 Cashback**
- Minimum EMI transaction: **BDT 15,000**
- Starts From **1st May to 31st May 2026**
- Cashback applicable for **Maximum three (03) eligible EMI conversion transactions**

SLAB	EMI AMOUNT SLAB (BDT)	CASHBACK AMOUNT (BDT)
1	BDT 15,000 TO BDT 30,000	1,500
2	BDT 30,001 TO BDT 50,000	2,000
3	BDT 50,001 TO BDT 80,000	3,000
4	BDT 80,001 TO BDT 120,000	4,000
5	BDT 120,001 TO BDT 150,000	5,000
6	BDT 150,001 & Above	6,000

EMI Cashback Partners		
Fair Electronics	Excel Telecom	Global Brand
Esquire Electronics	Dx Tel	Hatil
Pickaboo (E-Commerce)	Sumash Tech	Brothers Furniture
Gadget & Gear	Star Tech & Engineering	Nadia Furniture
Dazzle	Ryans IT	The Hi-Tech Lifestyle

7. Extended Tenure: 0% EMI up to 24 Months

Offer Details:

- Extended tenure **0% EMI up to 24 months** on eligible purchases
- Starts From **5th May to 4th June 2026**

Partner	Category	Regular Tenure	Extended EMI Tenure
Transcom Electronics (Transcom Digital)	Electronics	Up to 12 months	Up to 24 months
Rangs Industries (Rangs E-Mart)			
Singer			
Best Electronics			
Electra International		Up to 6 months	Up to 12 months
Electro Mart			
Rangs Electronics (Sony-Rangs)			
Haier Bangladesh			
Butterfly Marketing			

Niloy Motors (Hero)	Motorbike	Up to 12 months	Up to 24 months
ACI Motors (Yamaha)		Up to 6 months	Up to 12 months
TVS Auto (TVS)			

8. Online Offers (Applicable for Credit Cards only)

Partner	Offer Details	Validity
Daraz	12% discounts up to BDT 1000 per transaction. Minimum Order Value BDT 1,999. Applicable for Two transactions only.	04-26 May, 2026
Chaldal	15% Cashback up to BDT 500 per transaction. Minimum Order Value BDT 1,999. Applicable for Two transactions only.	04-26 May, 2026
Foodi	20% discounts up to BDT 150 per transaction. Minimum Order Value BDT499. Applicable for Two transactions only. (Coupon: UCB20).	06-31 May, 2026

Foodpanda	BDT 150 discount per transaction. Minimum Order Value BDT 599 (Coupon: UCB150). Applicable for two transactions.	05-31 May, 2026
Pandamart	BDT 150 discount per transaction. Minimum Order Value BDT 1499 (Coupon: UCBFP150). Applicable for two transactions.	05-31 May, 2026
Cartup	15% discounts up to BDT 500 per transaction. Minimum Order Value BDT 1,000. Applicable for Two transactions only.	07-31 May, 2026

9. Online Travel Agency (OTA) Offers - GOZAYAAN (<https://gozayaan.com> or App)

Offer Details:

- **BDT 5,000 Discount** on Any Flight Bookings
- Offer Validity: **07-26 May, 2026**

Transaction Slab	Discount
BDT 10,000 to BDT 24,999	1,000
BDT 25,000 to BDT 49,999	2,000
BDT 50,000 to BDT 74,999	3,000
BDT 75,000 to BDT 99,999	4,000
BDT 100,000 and above	5,000

10. Spend & Win Campaign

- Win **International Couple Air Tickets** to Malaysia, Sri Lanka, and Thailand
- Enjoy **luxury staycation experiences** at Sairu, The Palace, Sarah Resort and Sea Pearl Hotel & Resort
- **Top 23 highest spenders** will be rewarded
- Campaign Duration: **01-31 May, 2026**
- Only retail **POS and eCommerce** transactions will be considered.

Vouchers	Position
Dhaka – Malaysia- Dhaka (Couple Air Tickets)	1 st (One Winner)
Dhaka – Sri Lanka – Dhaka (Couple Air Tickets)	2 nd (One Winner)
Dhaka – Thailand – Dhaka (Couple Air Tickets)	3 rd (One Winner)
Sairu Hill Resort One Night Stay (Couple)	4 th (Five Winners)
The Palace One Night Stay Full Boarding (Couple)	5 th (Five Winners)
Sarah Resort One Night Stay Full Boarding (Couple)	6 th (Five Winners)
Delux Seaview Sea Pearl Room (Couple)	7 th (Five Winners)
Total Prize	23

11. General Terms & Conditions

- Cashback will be disbursed to the primary cardholder's account within the 30 working days after campaigns end.
- Reversed or refunded transactions will not qualify for the offers.
- UCB reserves the right to modify or withdraw the campaign offers without any prior notice to the cardholders.
- Offers cannot be combined unless explicitly mentioned.
- UCB will not be liable for the quality of the goods and services provided by partners.