

Umrah Travel Offers to Saudi Arabia – FAQ

1. What is the Umrah Travel Offers campaign?

This campaign offers curated travel, hospitality, dining, retail, and pilgrimage-related discounts for Visa cards traveling to Saudi Arabia for Umrah.

2. Who is eligible for this offer?

All Visa consumer cards issued in India, Bangladesh, Nepal, Sri Lanka, and Maldives are eligible.

3. What is the offer validity period?

The offers went live in January 2026 and are valid until 20 January 2027.

4. Where can cardholders find the offers?

Offers are available through the dedicated Visa Umrah Travel Offers microsite on the Visa Offers platform.

Umrah Travel Offers Page Link:

<https://visaxb-offers.razorpay.com/>

5. What categories of offers are included?

Offers include flights, hotels, airport transfers, restaurants, QSRs, retail shopping, pilgrimage essentials, eSIMs, and experiences.

6. Are the offers available online or offline?

Both online and offline offers are available. Online offers require voucher or coupon generation, while offline offers are redeemed by paying with a Visa card.

7. How does voucher redemption work for online offers?

Cardholders must generate a voucher on the Visa Offers website, then apply the voucher code on the partner's website during checkout and pay using a Visa card.

8. How are offline offers redeemed?

Cardholders need to visit participating outlets, inform staff about the offer (if required), and make payment using a Visa card.

9. Are all Visa card tiers eligible?

Yes. The campaign is designed to provide benefits across all Visa consumer card tiers.

10. Can issuers customize promotional materials?

Yes. Open artwork files are provided in the issuer toolkit so banks can add their logo, colors, and branding.

11. How will Visa support marketing of this campaign?

Visa will support promotions through issuer toolkits, organic social media, digital placements, and creator-led marketing for select offers.

12. Who should be contacted for questions or support?

Issuers can reach out to the Visa sales or consumer solutions team for any queries or issuer enablement support.