



The Swiss Delight

Frequently Asked Questions (FAQs)

1. What are the offers?

- To make this Ramadan and Eid more exciting and rewarding, we along with Mastercard have launched the “**The Swiss Delight**” campaign that drives ‘everyday spends’ on cards while giving the Mastercard users a chance to win an ‘All-Expenses Paid’ trip for 4 nights and 5 days to a couple in Switzerland. There are over 50 prizes including travel packages to other exciting locations, TVs, Air Conditioners, iPhones, Wrist Watches, Dinner Coupons and Gift Vouchers.
- Lifestyle Discount Up to 37% at over 300 outlets throughout the festive season by using a Mastercard Debit, Credit or Prepaid Card.

2. What are the minimum eligible criteria to be able to participate in the campaign?

During the campaign period, the Cardholder, with a Mastercard-branded issued Card by any of the issuing Banks in Bangladesh, must use it at least four (4) times for a transaction value of Tk. 1,000 on each occasion. Split transactions at the same merchant location or e-commerce merchant within the same day will not be eligible & only one of those transaction will be counted.

3. What are the winning criteria?

Maximum points earned through frequency of transaction with the Mastercard branded card will be announced the winner.

4. How are the points calculated?

- ✓ 2 Points respectively for a Retail Transaction of Tk. 1,000 or above on any Debit, Credit or Prepaid Mastercard or a non-commercial e-commerce transaction.

5. Who are eligible for the campaign?

The Campaign is open only to the cardholders of Mastercard branded Debit, Credit and Prepaid Cards issued by any bank in Bangladesh. Anybody having a nationally issued Mastercard can be a part of this campaign.

6. Where can consumers enjoy the lifestyle discount offer?

Customer can enjoy this offer in more than 300 outlets of the following 35 partner merchants:

SI	Partner's Name	Discount	SI	Partner's Name	Discount
1	Ahang	25% discount on clothing	19	Mayor	10% discount on all products

2	Al Haramain Perfumes	10% discount on all products	20	Nabila	15% discount on all products
4	Al Hassan diamond	30% discount on diamond	21	O2	12% discount on all products
3	Artisti Collection	10% discount on all products	22	O code	12% discount on all products
5	Belmonte Fabrics	Discount up to 20% on clothing item	23	Perfect Textile	10% discount on all products
6	Ciano	15% discount on all products	24	Prem Collection	15% discount on all products
7	Country Boy	10% discount on all products except undergarments item	25	Raw Nation	10% discount on all products
8	D'damas	37% discount on diamond & gold making charge	26	Raymond Collection	Discount up to 20% on clothing item
9	Diamond World	25% discount on diamond jewellery	27	Rise	10% discount on all products
10	Fortuna	Discount up to 10% on All product	28	Red Origin	10% discount on all products
11	Gitanjali Jewelers	35% discount on Diamond & gold making charge	29	Shoppers World	10% discount on all products except cosmetics
12	Grameen Check	10% discount on all products	30	StyleSell	15% discount on RMG
13	Iconic Fashion Garage	Upto 20% discount on all products	31	Twelve	15% discount on all products
14	KZ	10% discount on all products	32	Vasavi	13% discount on all products
15	Lavendar	15% discount on all products	33	Vogue by Prince	10% discount on all products

16	Leatherex	10% discount on all products	34	Zaara Fashions mall	15% discount on all products except cosmetics & perfumes
17	Mansha	15% discount on clothing	35	Zaara Neha Fashions Mall	15% discount on all products
18	Mehajabin	15% discount on all products			

7. Where can consumers enjoy the BOGO discount offer?

Customer can enjoy this offer in 37 partner merchants:

SI	Partner's Name	Discount	SI	Partner's Name	Discount
1	Abacus The Cafe & Restaurant	Buy one get one (BOGO)	20	Innotel	Buy one get one (BOGO)
2	Ascott Dhaka	Buy one get one (BOGO)	21	Kingfisher	Buy one get one (BOGO)
3	Asia Hotel & Resorts	Buy one get one (BOGO)	22	Lakeshore Hotel Banani	Buy one get one (BOGO)
4	Bengal Inn	Buy one get one (BOGO)	23	Longbeach Hotel	Buy one get one (BOGO)
5	Best Western Plus Maple Leaf	Buy one get one (BOGO)	24	Marino Royal Hotel	Buy one get one (BOGO)
6	Days Hotel	Buy one get one (BOGO)	25	Momo Inn	Buy one get one (BOGO)
7	Flambé	Buy one get one (BOGO)	26	Nascent Gardenia	Buy one get one (BOGO)
8	Galessia Hotel & Resorts	Buy one get one (BOGO)	27	Nordic Hotels	Buy one get one (BOGO)
9	Golden Tulip	Buy one get one (BOGO)	28	Platinum Grand	Buy one get one (BOGO)
10	Grace 21	Buy one get one (BOGO)	29	Platinum Residence	Buy one get one (BOGO)
11	Grand Oriental Hotel	Buy one get one (BOGO)	30	Roshona Bilash	Buy one get one (BOGO)
12	Hansa	Buy one get one (BOGO)	31	The Artisan	Buy one get one (BOGO)
13	Hotel Bengal	Buy one get one (BOGO)	32	BRAC Centre Inn	Buy one get one (BOGO)



	Blueberry				
14	Hotel Canary Park	Buy one get one (BOGO)	33	The Mirage	Buy one get one (BOGO)
15	Hotel de crystal Crown	Buy one get one (BOGO)	34	The Olives	Buy one get one (BOGO)
16	Hotel Grand Park	Buy two get one	35	The Rain tree Dhaka	Buy one get one (BOGO)
17	Hotel Orchard Suits	Buy one get one (BOGO)	36	The Way Dhaka	Buy one get one (BOGO)
18	Hotel Shukhtara Dhaka	Buy one get one (BOGO)	37	Zabeer Hotel	Buy one get one (BOGO)
19	Hotel Swiss Garden	Buy one get one (BOGO)	-	-	-

8. Where can consumers enjoy the Ecommerce discount offer?

Customer can enjoy this offer in 6 partner ecommerce merchants:

SI	Partner's Name	Discount	SI	Partner's Name	Discount
1	Ajkerdeal.com	10% Discount with Cap 300	4	Hungrynaki.com	Flat 10% Discount
2	Bagdoom.com	10% with a Cap of Tk. 500	5	Priyoshop.com	10% Maximum 1000
3	Bio-Xin.com	Flat 10%	6	Shwapno.com	5% Discount Minimum order 1200 (Free Home Delivery, Easy Return Policy, Quality Products)

9. When does the Campaign Start?

The Campaign starts with effect from May 1 2019 & will be valid till June 15, 2019.

10. Will customer get any discount with cash purchase?

No, cash purchases will not be eligible for discounts under this campaign. You can only avail these wonderful discounts when you use your Mastercard.