

UCB

VOCAL POINT

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The Pulse United

POST COVID ERA AND BANKING AS USUAL

In many ways, the Covid-19 pandemic has become a catalyst for change to financial institutions all over the world. It has presented banks with an opportunity to make bold changes at a dramatic pace. At the peak of Covid, banks worked round the clock to keep their distribution channels open while adhering to social distancing guidelines. On the other hand, they have been cornered into performing functions that weren't originally designed to be carried out remotely. Covid-19 has accelerated the transition to digital payments. However, it's clear that nothing quite replaces that element of human interaction. Customers are still preferring human channels to resolve problems, seek advice and doing transactions. Many banks embarked upon their digital transformation journey years ago and have clear digital strategies. But, many are still lagging behind to be accustomed with digital and neo-technological habits. In such a situation, the pandemic showed us inception of a new paradigm, New Normal. New normal is undoubtedly compelling us into a fast-forwarding pace to adopt digital transformation plans to improve the overall customer experience — better products, better solutions and better propositions. In a way, this global health crisis has forced banks and many other financial institutions to come up with strategic digitalization plans.

The first generation private commercial bank of the country, United commercial bank believes in the financial freedom of people and has come up with a plethora of digital products to meet the new normal challenge. UCB has commenced a number of services to make financial transactions available for people where many digital services are included to keep pace with the current trend of information and technology. As a result, banking has become safer, sophisticated and customer friendly. Cash Recycler Machine (CRM), Unet, cards, newly launched STM (Smart Teller Machine) etc. are a few facilities of UCB digital banking.

So, in UCB, we do understand that banking is not as usual anymore and we are completely ready to move forward with this trend.

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IMPERIAL

P R I O R I T Y B A N K I N G



Managing Director of UCB Mr. Mohammed Shawkat Jamil inaugurating UCB Cox's Bazar Imperial Lounge as Chief Guest along with Deputy Managing Director of UCB Mr. Mohammed Habibur Rahman; Deputy Managing Director & Company Secretary Mr. ATM Tahmiduzzaman FCS; Deputy Managing Director Mr. Mohammed Khorshed Alam; Executive Vice President & Head of Brand Marketing and Corporate Affairs Division Mr. Javed Iqbal and other senior officials.

UNITED COMMERCIAL
BANK LIMITED



STM



Mr. Anisuzzaman Chowdhury Ronny, Chairman of Executive Committee of UCB inaugurated the STM (Smart Teller Machine) as Chief Guest. Among others Managing Director of UCB Mr. Mohammed Shawkat Jamil; Additional Managing Director of UCB Mr. Arif Quadri; Deputy Managing Director of UCB Mr. N. Mustafa Tarek; Deputy Managing Director of UCB Mr. Md. Abdullah Al Mamun; Deputy Managing Director Mr. ATM Tahmiduzzaman FCS along with other senior executives were present at the event.

LEADERS ON BOARD



Mr. ATM Tahmiduzzaman FCS
Deputy Managing Director



Mr. Md. Shah Alam Bhuiyan
Deputy Managing Director



Mr. Mohammed Khorshed Alam
Deputy Managing Director

CORPORATE LAUGHTER

